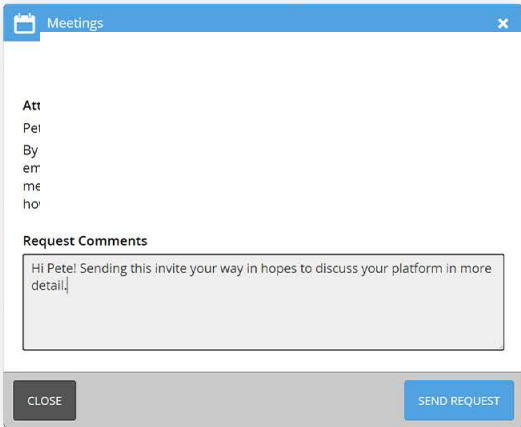
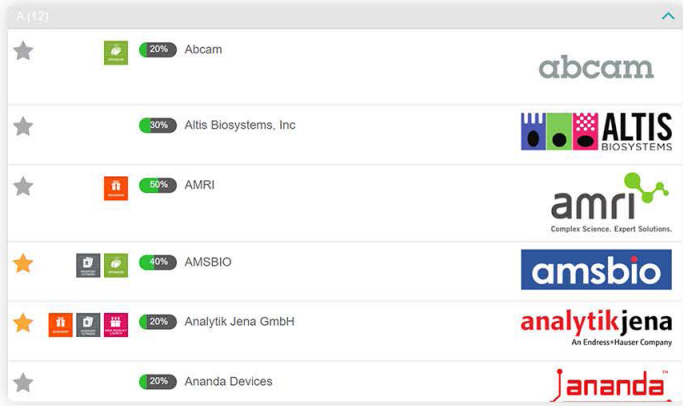


# Matchmaking for Exhibitors

For more information please visit: [go.cadmiumcd.com/Matchmaking](https://go.cadmiumcd.com/Matchmaking)

## Personalized Experiences Mean Better ROI for Your Exhibitors

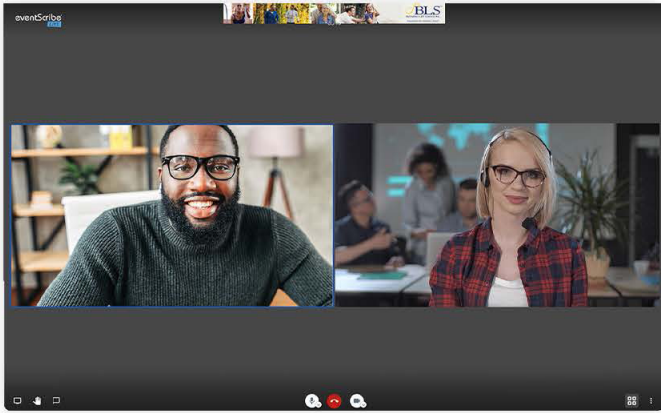
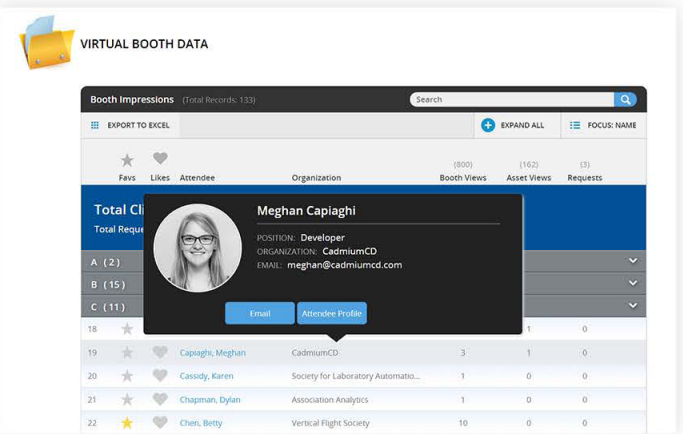


## Drive Booth Traffic

Attendees receive matches based on exhibitor preferences, which drives more qualified leads to virtual booths.

## Generate Leads

Schedule meetings with attendees ahead of time to make the best of your time at the virtual event.



## Matchmaking for Exhibitors

Match attendees with exhibitors, products, sessions, tracks, and peers based on self-selected interests. Just a few clicks for a personalized experience.

## Export Attendee Data

Exhibitors can view booth and content engagements and export attendee contact data.

## 1-to-1 Video Chats

Attendees can launch video chats with one another, or chat with available booth representatives directly within eventScribe.

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