

Matchmaking for Exhibitors

For more information please visit: go.cadmiumcd.com/Matchmaking



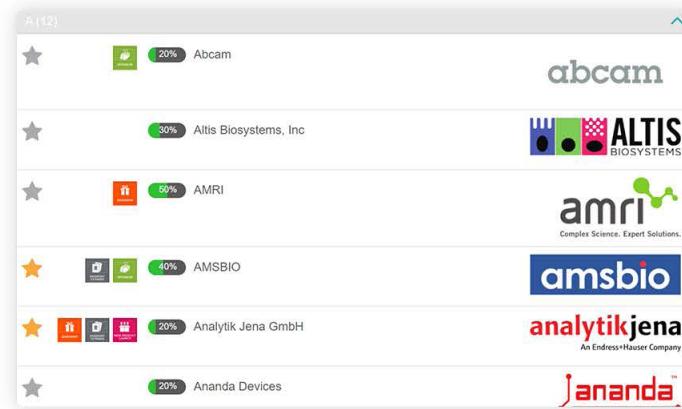
**Personalized Experiences
Mean Better ROI for Your
Exhibitors**

TASKS (you have 4 tasks left to complete out of a total 16 assigned tasks)

- ✓ Pay Balance Due (completed 5/15/2020, 7:25 AM)
- ✓ Company Details and Description (completed 5/5/2020, 11:43 AM)
- ✓ Company Categories (completed 5/14/2020, 7:33 AM)
- ✓ Company Logo Upload (completed 5/5/2020, 11:46 AM) – [PREVIEW](#)
- ✓ Upload Your Brochure (completed 5/5/2020, 11:53 AM)
- ✗ Booth Representatives (for video chat) (task is due 6/1/2020)
- ✓ Booth Upgrade: Banner (completed 5/31/2020, 6:08 PM) [Virtual Booth Upgrade](#)
- ✓ Booth Upgrade: Introduction Video (completed 5/19/2020, 11:35 PM) [Virtual Booth Upgrade](#)
- ✓ Booth Upgrade: Web Links (completed 5/20/2020, 7:31 AM) [Virtual Booth Upgrade](#)
- ✓ Booth Upgrade: PDF Files (completed 7/28/2020, 2:41 PM) [Virtual Booth Upgrade](#)
- ✓ Scavenger Hunt Question (completed 5/20/2020, 8:29 AM) [Virtual Booth Upgrade](#)
- ✗ Booth Upgrade: Image Files (task is due 5/31/2020) [Virtual Booth Upgrade](#)
- ✓ Booth Upgrade: Giveaway Button (completed 5/27/2020, 8:36 PM) [Virtual Booth Upgrade](#)

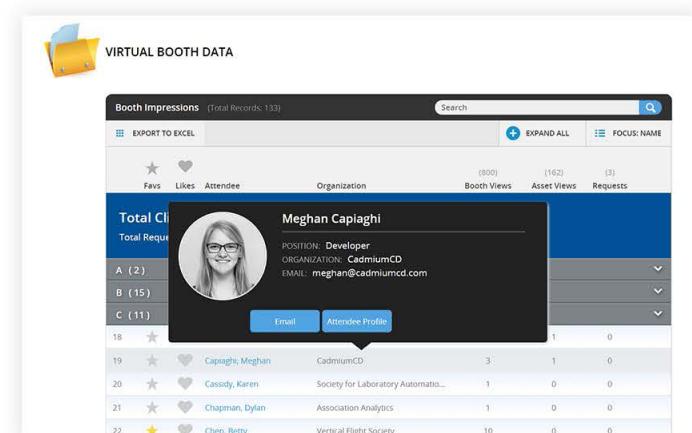
Matchmaking for Exhibitors

Match attendees with exhibitors, products, sessions, tracks, and peers based on self-selected interests. Just a few clicks for a personalized experience.



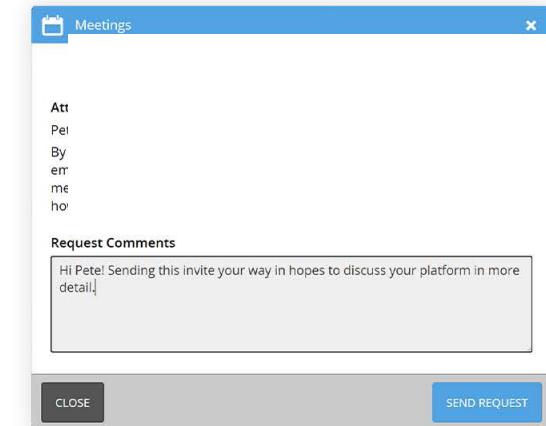
Drive Booth Traffic

Attendees receive matches based on exhibitor preferences, which drives more qualified leads to virtual booths.



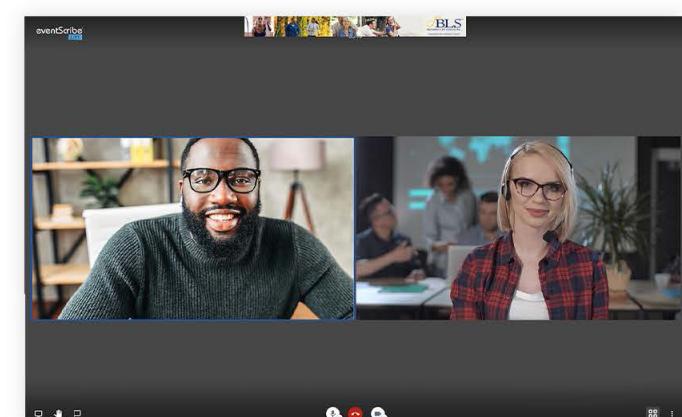
Export Attendee Data

Exhibitors can view booth and content engagements and export attendee contact data.



Generate Leads

Schedule meetings with attendees ahead of time to make the best of your time at the virtual event.



1-to-1 Video Chats

Attendees can launch video chats with one another, or chat with available booth representatives directly within eventScribe.

For more information please visit: go.cadmiumcd.com/Matchmaking