



**ACRM** AMERICAN CONGRESS OF  
REHABILITATION MEDICINE

Improving lives through interdisciplinary rehabilitation research

# PROSPECTUS

## ACRM 97<sup>th</sup> Annual Conference & EXPO

**PROGRESS IN REHABILITATION RESEARCH**  
TRANSLATION TO CLINICAL PRACTICE

**ACRM**  
**SPRING MEETING**  
**ATLANTA**

**24–25 APRIL**  
**2020**

 **ACRM**  
**Annual Conference**  
**ATLANTA**  
21–24 OCT 2020  
HILTON

PRE-CONF: 19–21 OCT

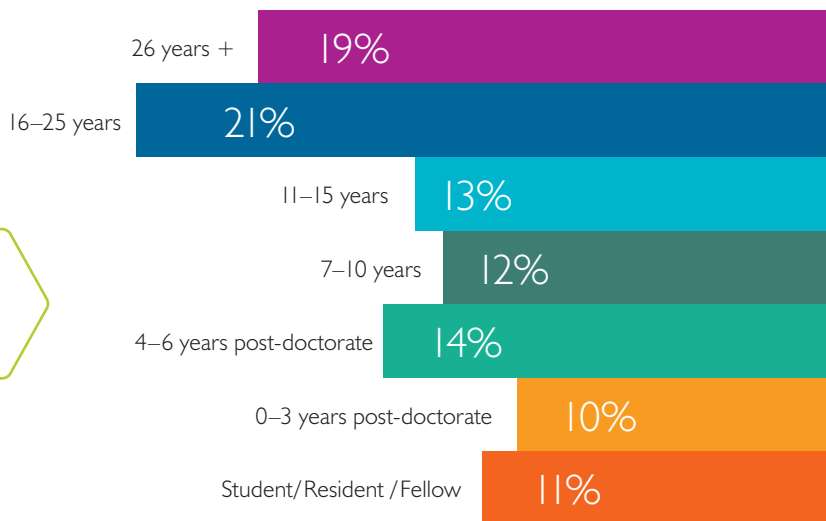


# 2020

# ATTENDEE PROFILE

**ACRM**   
97<sup>th</sup> Annual Conference

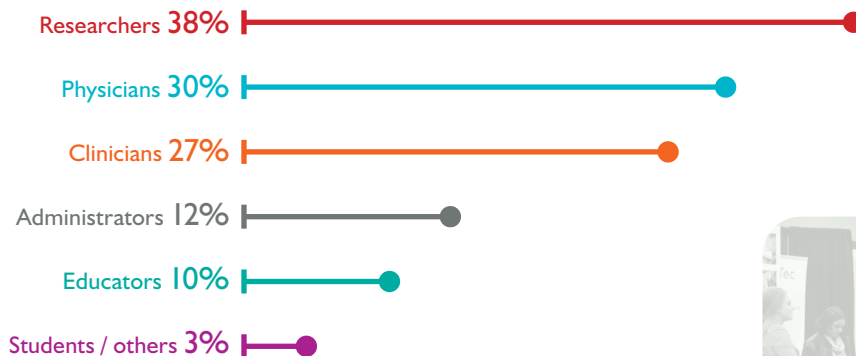
## Career Stage



### PURCHASING DECISION-MAKERS & INFLUENCERS

A whopping **89%** of ACRM attendees play a role in the purchasing decisions for their departments

## Professional Roles

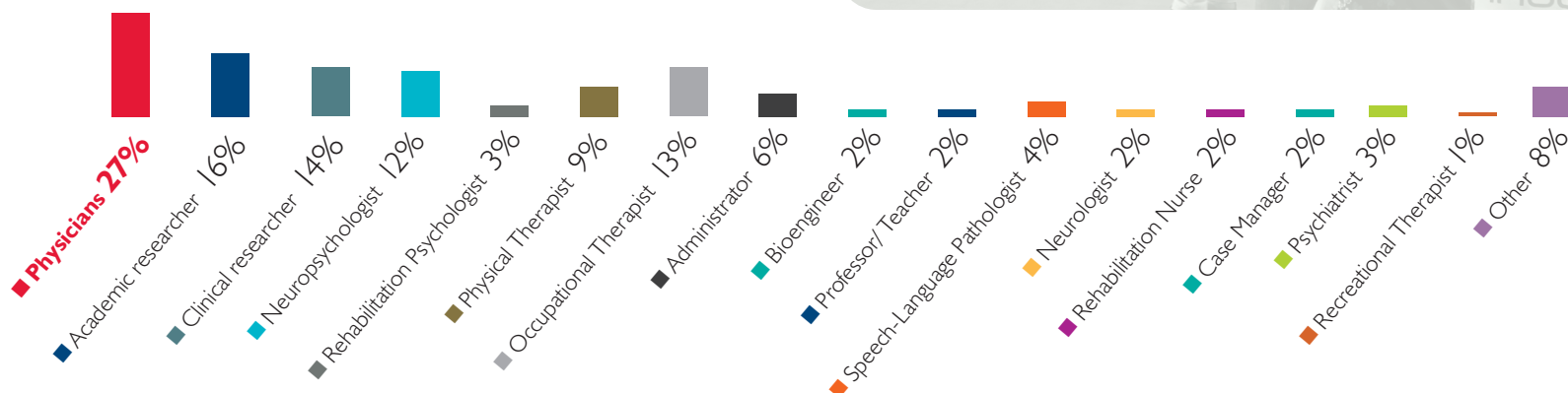


“We are **DEFINITELY** planning on attending **ACRM** next year.”

—ACRM exhibitor

**ACRM attendees are passionate, life-long learners. THEY WANT TO KNOW ABOUT YOUR PRODUCTS & SERVICES**

## Professions (specialties)





# EXHIBITOR-SPONSORED LEARNING CENTER

Take exhibiting to the next level by participating in these 45-minute session that allow you to showcase your product services/research. Give attendees hands-on demonstrations and in-depth research information on the benefits of your products and services. *Available to registered exhibitors.*

## EXHIBITOR-SPONSORED LEARNING CENTER INCLUDES:

- 45-minute session all to yourself in EXPO hall during show hours
- Set-up with table, microphone, podium, LCD projector, screen, chairs, and pipe and drape
- Publicized in the ACRM Conference Online Program, App and in the printed program
- Promoted through ACRM's social media network with dedicated tweets and extra support from 100+ social media channels
- Logo and hyperlink on ACRM.org website
- Onsite signage logo recognition

^ Limited Learning Center sessions available. Reservations on  
^ a first-come, first-served basis. Contact ACRM & lock-in  
your preferred spot now: [ACRM.org/salesform](http://ACRM.org/salesform).



**DID YOU KNOW?** ALL of the Top-rated hospitals for rehabilitation in "America's Best Hospitals" by U.S. News & World Report are involved with ACRM in some way — as passionate members, faculty, special guests, authors and collaborators. Most are Institutional Members with ACRM.

MORE: [www.ACRM.org/im](http://www.ACRM.org/im)

**UPGRADE TO ACRM  
INSTITUTIONAL MEMBERSHIP** for  
BEST VALUE & MAX exposure >>>

# SPONSOR

## ATTENDEE SUPPORT ITEMS

- Conference Tote Bag *Top visibility & take-home longevity*
- Lanyard *Inescapable logo placement on all attendees*
- Conference Tote Bag flyer insert *Your ad prominently delivered*
- Conference Portfolio *Goodwill with logo exposure*
- Cyber Café *Position your brand with this attendee favorite*

## ADVERTISING

- Onsite Conference Program Ad *3,000 printed*
- Preliminary Brochures and Poster Advertising *100,000+ printed*
- Conference APP *Prominent visibility heavily used onsite*
- ACRM Online Program *Widely used pre-event*
- ARCHIVES of PM&R Journal *Print & digital advertising*

## NETWORKING FUNCTIONS

- Coffee Breaks *Attendees will Thank You for this one*
- Luncheon Lecture with Guest Speaker *These typically sell-out*
- Expo Welcome Reception *Superb brand placement opps*
- Henry B. Betts Awards Dinner and Gala *Custom branding opps including potential quick presentation to this captive audience*
- ACRM Past Presidents Reception *Exclusive audience*
- Early Career & First Timer Attendee Welcome Reception
- ACRM Community Group Meetings *Align with specialized sub-groups of ACRM who best match your needs*
- Cognitive Rehabilitation Training Coffee Break
- ACRM LaunchPad *ACRM's popular rehab tech competition*

These sell-out fast. Each item comes with it's own set of unique customizable branding opps. Other sponsorable items available. **Let's Talk!**

## SPONSOR BENEFITS

**SUPREME RECOGNITION >>>**

### VALUABLE LOGO EXPOSURE

- In print ads in the *Archives of Physical Medicine and Rehabilitation* appearing in the months leading up to the Conference and immediately following.
- In the top of the footer of every page of the ACRM website [ACRM.org](http://ACRM.org), beginning the month after payment received and through 2020.
- In the footer of ACRM Conference news and promotional emails (eblasts) beginning the month after payment received. Each eblast reaching 20,000+
- Logo included in signage onsite
- Included in onsite recognition slideshows showing prior to all Plenary Sessions in the main ballroom
- Post-conference listings on the ACRM Conference webpage and online program for one year
- In the printed onsite program

### LOGO PLUS 50-WORD DESCRIPTION & LINKS

- On the ACRM website: [ACRM.org](http://ACRM.org)
- Appearing in the online Conference program
- Featured in the Conference App

### MENTIONS & AFFILIATIONS

- Weekly member newsletter: ACRM eNews
- Social media "lift" from ACRM social media — featured and tagged in Conference tweets

[www.ACRM.org/salesform](http://www.ACRM.org/salesform) // T: +1.703.435.5335

# EXHIBIT

## Excellent Traffic Flow

To ensure valued exhibitors receive the best possible exposure to the maximum number of attendees, ACRM plans for YOUR success.

- Generous unopposed exhibition hours
- Scientific posters displayed near the EXPO hall

- **TWO exhibitor WELCOME RECEPTIONS** are held in the EXPO hall **with food & beverage provided**

» This makes for TWO exiting high-traffic evenings in the EXPO hall

- Crowd-draws: *Chat with the Experts* and *Learning Center* are also held in the EXPO hall

**ATTENDEE FAVE!**

**EXHIBIT SPACE IS LIMITED** to a select number to provide ample opportunity for quality one-on-one interactions

## ACRM INSTITUTIONAL MEMBERSHIP

### LEVELS

 ACRM INSTITUTIONAL MEMBER BRONZE	\$5,000
 ACRM INSTITUTIONAL MEMBER SILVER	\$10,000
 ACRM INSTITUTIONAL MEMBER GOLD	\$15,000
 ACRM INSTITUTIONAL MEMBER PLATINUM	\$25,000
 ACRM CORNERSTONE INSTITUTIONAL MEMBER	\$75,000

The decision to become an Institutional Member of ACRM demonstrates to the world your support of evidence-based innovation in rehabilitation.

Your support makes a positive impact in immeasurable ways.

**QUALIFYING DOLLARS** correspond to the total number of dollars spent with ACRM in a calendar year. *For example >>>*

- 1) Membership dues at any level or category
- 2) Conference registrations, sponsorship and/or exhibit space
- 3) Advertising in the Archives of PM&R (classified or display adverts)
- 4) Advertising on the ACRM and/or Archives of PM&R websites
- 5) Advertising in the weekly ACRM eNews
- 6) Job posts on the Rehab Job Board
- 7) Rental of the ACRM mailing list
- 8) Bulk purchase of the ACRM Cognitive Rehabilitation Manual or live training registrations

ACRM customizes any packages to best suit your unique marketing needs

## BOOTH SPACE INCLUDES

- 6-foot table covered and skirted
- 2 chairs
- Wastebasket
- 8' high drape back wall
- 3' high drape side wings
- Standard 7" x 44" signage displaying company name
- Allotted exhibitor badges according to booth size
  - » Access to the core conference sessions during opposed expo hours
- AND huge EXHIBITOR exposure benefits (below)

## EXHIBITOR BENEFITS

### RECOGNITION GALORE >>>

#### VALUABLE LOGO EXPOSURE

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#### LOGO PLUS 50-WORD DESCRIPTION & LINKS

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- Appearing in the online Conference program
- Featured in the Conference App
- In the printed onsite program
- Pre-conference eblast introducing attendees to exhibitors and appointments

#### MENTIONS & AFFILIATIONS

- Weekly member newsletter: ACRM eNews
- Social media "lift" from ACRM social media — featured and tagged in Conference tweets

#### TOP REASONS WHY YOUR TEAM SHOULD PARTICIPATE WITH ACRM

- ACRM hosts the world's largest rehabilitation research conference
- ACRM is the "Membership Community of Choice" for top rehab researchers and clinicians around the world.
- ACRM offers the greatest rewards to institutions who make the greatest contributions—up to 25% off purchases.
- ACRM has the largest print circulation of any scientific journal in rehabilitation.
- Archives has more than 2M downloads of rehabilitation research annually.
- ACRM provides a unique platform for interdisciplinary exchange

BRAIN INJURY  SPINAL CORD INJURY  STROKE  CANCER  NEUROPLASTICITY  NEURODEGENERATIVE DISEASES  PAIN 

## EXHIBITORS & SPONSORS

## The world's largest interdisciplinary rehabilitation research event

ABI Wellness	Casa Colina Hospital and Centers for Healthcare	Gundersen Health System	Lite Run, Inc.	Ontario Rehabilitation Research Advisory Network (ORRAN)	SportsArt
Academy of Spinal Cord Injury Professionals (ASCIP)	Center for Large Data Research & Data Sharing in Rehabilitation	Hackensack Meridian Health	Long Good	Oxford University Press	STAR Program - Oncology Rehab Partners
Accessibility Services, Inc.	Center for Rehabilitation Research using Large Datasets, University of Texas	JFK-Johnson Rehabilitation Institute	LSVT Global, Inc.	OxyHealth, LLC	Stepscan Technologies Inc.
Accord Services	Center for Rehabilitation Research using Large Datasets, University of Texas	Hanger Clinic	Magee Rehabilitation Hospital	Ozark Systems Manufacturing	Stony Brook University, School of Health Technology and Management
Alexander Technique for Rehabilitation - an initiative of The Poise Project®	Center for Treatment of Paralysis and Reconstructive Nerve Surgery	Health Professionals International	Magstim Company Ltd.	Paradigm Management Services	Stratus Pharmaceuticals Inc.
Alfred Mann Foundation	Centre for Neuro Skills	HealthCare International, Inc.	MagVenture	Paralyzed Veterans of America	Sultan Bin Abdulaziz Humanitarian City
Allard USA	CeraVe	HealthSouth Braintree Rehabilitation Hospital	Maney Publishing	Parker Hannifin	Synapse Biomedical
Allergan	Challenged Athletes Foundation	HealthSouth Corporation	Mary Free Bed Rehabilitation Hospital	Parkinson's Disease Foundation	Tekscan, Inc.
Alliance Labs-Enemeez	Children's Healthcare of Atlanta	Helius Medical Technologies, Inc.	Mayo Clinic	Partner Healthcare System	Texas Children's Hospital
AlterG	CHIP	HelpHoleLive	McGill University, School of Physical & Occupational Therapy	Pate Rehabilitation	Texas Woman's University College of Health Sciences
American College of Occupational & Environmental Medicine (ACOEM)	CIR Systems / GAITrite	Hi-Dow International Inc.	MD Anderson Cancer Center	Patient Pal	The Altieri Group
American Psychiatric Publishing, Division of APA	Cleveland Clinic Children's Hospital for Rehabilitation	HIMformatics	Medical Branch	Pearson	The Amputee Coalition
American Speech-Language-Hearing Association	Cleveland FES Center	Hocoma, Inc.	Medicine	Penn State Hershey Medical Center	The Brain Aneurysm Foundation
Ampcare	C-Motion, Inc.	Hocoma/Motek	MedLanding	Personal Neuro Devices	The Children's Center Rehabilitation Hospital
Ampcare, LLC	CNS Vital Signs	Holland Bloorview Kids Rehabilitation	Medtronic	Phoenix Technologies	The Christopher & Dana Reeve Foundation
Amputee Coalition	Columbia Scientific, LLC	Hollister Incorporated	MentaMove	Prentke Romich Company	The College of St. Scholastica - tDPT online
APDM Wearable Technologies	Community Medical Center Foundation	Hospital	Mentis Neuro Rehabilitation	Progressive Health of PA	The Institute for Functional Medicine
Aretech	Community Rehab Care, Inc.	ID for the Web	Merz Neurosciences	Prospira PainCare	The Joint Commission
Articulate Labs	Core Health Care	iDAPT Research	Merz North America, Inc.	ProtoKinetics Gait Analysis Walkways	The Magstim Company LTD
ASNR	Courage Kenny Rehabilitation Institute, part of Allina Health	i-Health	Microbiome Labs	PtPal	The MotionMonitor
Association of Academic Physiatrists (AAP)	CreateAbility Concepts, Inc.	Indego	MicroTransponder Inc.	Qcard : Helping you remember	The National Academy of Neuropsychology (NAN)
AstraZeneca	DARI	Indiana University Department of Physical Medicine and Rehabilitation School of Medicine	MindMaze	QLI	The Ohio State University
A-Tech Instruments	Dart NeuroScience, LLC	Infinite Therapeutics	MJM International Corporation	REACT	The Stens Corporation
ATG Rehab	Defense and Veterans Brain Injury Center (DVBIC)	Informa Healthcare	Model Systems Knowledge Translation Center (MSKTC)	RECOVER	The University of Alabama at Birmingham
Atlanta Brewing Company	Defense Centers of Excellence	Innovative Neurotronics	Moody Manor Foundation	RegainMemoryCenter.com	The University of Texas MD Anderson
Avanir Pharmaceuticals Inc.	DVBIC Defense and Veterans Brain Injury Center	Institute for Therapy through the Arts	Moss Rehabilitation Research Institute	Reha Technology USA, Inc.	TheraNow- Online Physical Therapy services
Baker Orthotics & Prosthetics	Dynavision International	Integrated Neuroscience Services	Motek	Rehab Innovations - UE Ranger	Therapeutic Industries, Inc.
Barrett Medical	Dynofit	Intendu - Functional Brain Trainer	Motekforce Link	Rehab Without Walls	Thieme Publishers
Barrett Technology, LLC	Easy Stand	Interactive Metronome®	Mount Sinai Brain Injury Research Center	Rehabilitation Hospital of Indiana	Thomas Land Publishers, Inc.
Basic Home Infusion	Eat Well Live Well with SCI	Interactive Motion Technologies, Inc.	MR3 - Medical Rehabilitation Research	Rehabilitation Institute of Chicago	TIRR Memorial Hermann
Baylor Institute for Rehabilitation	Ekso Bionics	International Brain Injury Association	MyndTec Inc.	Rehabilitation Sciences Institute, University of Toronto	Tobii ATI
Beechwood Rehabilitation Services	Electrologic of America, Inc.	Intracoustics	MYOLYN	RehaCom Cognitive Rehab	TOTO USA INC
Bernell Corporation	Elixir Research	Invacare Corporation	Myomo	Rehateck Motion Systems Inc.	Touchstone Neurorecovery Center
Biodes Medical Systems, Inc.	ellura	Inventive Software Solutions	Myomo, Inc.	ReMed	Tree of Life Services Inc.
Bioness, Inc.	Elsevier	IOS Press	National Academy of Neuropsychologist	Resource	T-Rehab PTE Ltd
BIONIK Inc.	Encompass Health	IT HealthTrack, Inc.	National Aphasia Association	Restorative Therapies, Inc.	tyromotion Inc.
BioTelemetry Healthcare, Formerly CardioNet	Enovative Technologies	IU School of Medicine/Dept of PMR	National Rehabilitation Hospital	ReWalk Robotics	University of Pittsburgh — Department of Physical Medicine & Rehabilitation
BKIN Technologies Ltd.	Evolv	J & R Solutions	National Stroke Association	Rex Bionics	University of Toronto
Brain Education Strategies & Technology	FacingDisability.com	Jali Medical	Neofect USA	Rick Hansen Institute	UT Southwestern Adaptive Sports Coalition
Brain Injury Association of America	Farabloc Development Corporation	JFK-Johnson Rehabilitation Institute	NEOFECT USA, INC.	Rifton	UT Southwestern Medical Center
BrainFx Inc.	FES Mobility Ltd.	Johns Hopkins Physical Medicine & Rehabilitation	NeuLife Rehab	Riftion Equipment	VACUACTIVEUS
Braintree & New England Rehabilitation Hospitals	Florida Institute for Neurologic Rehabilitation, Inc.	Juli Medical	Neuro Rehab VR	Rogue Research	ViTRAK Systems Inc.
Braintree Rehabilitation Hospital	Foundation for PM&R	Karger	Neuro Solutions Inc.	Rusk Rehabilitation at NYU	Wave Manufacturing
Bright Cloud International Corp	Freedom Creators, Inc.	Kessler Institute for Rehabilitation	NeuroInternational	Saabo	Wellspect HealthCare
Brooks Rehabilitation	Freedom Wand	KinemetriX	NeuroRestorative	Sage Publications	WHILL
Burke Rehabilitation Hospital	G.Tec Guger Technologies OG	Learning Services	NeuroSkills	Santa Clara Valley Medical Center	Woodway
Cadwell Labs	G.Tec neurotechnology USA, Inc.	LifeWalker Mobility Products	NIH National MR3 Network	SCIRE Project	YouRehab Ltd
California Rehabilitation Institute	GAITrite-CIR Systems, Inc.	Lighthouse Neurological Rehabilitation Centers	NIH National REACT	Sesame Enable	Zero Gravity Skin
Canadian Institute for Health Information	Galileo Therapy	Lincoln Memorial University	NIH Toolbox®	Shanghai Fourier Intelligence Co., Ltd.	Zynex NeuroDiagnostics
Cardinal Hill Rehabilitation Hospital	Galileo Training by Stim Designs	Lippincott Williams & Wilkins - WKH	Non-Invasive Monitoring System	Shepherd Center	
CARDIONET	GDRS - University of Toronto		North American Dynamic Trading	Shirley Ryan AbilityLab	
CARF International	GestureTek Health		NovaVision	Society for Brain Mapping and Therapeutics (SMBT)	
	Go11		Numotion	Spaulding Rehabilitation Network	
	Graduate Department of Rehabilitation Science, University of Toronto		Ohio State University Wexner Medical Center	Spinal Cord Injury Treatment Centre Society (SCITCS)	





**ACRM** AMERICAN CONGRESS OF  
REHABILITATION MEDICINE

Improving lives through interdisciplinary rehabilitation research

## ABOUT

ACRM serves a global community of researchers and clinicians striving to deliver evidence-based rehabilitation interventions to people with disabling conditions, such as traumatic brain injury, spinal cord injury, stroke, neurodegenerative disease, pain, cancer, and more. ACRM is committed to the dissemination of research and educating providers while supporting advocacy efforts to ensure adequate public funding of research endeavors.

## MISSION

With the mission of IMPROVING LIVES of those with disabling conditions through interdisciplinary rehabilitation research, ACRM curates and disseminates world-class rehabilitation research:

- IN PERSON (ACRM Annual Conference & meetings),
- IN PRINT (ACRM ARCHIVES of PM&R), and
- ONLINE (ACRM.org and ARCHIVES-pmr.org).

## STATS & FACTS

- » ACRM is the fastest-growing professional association in physical medicine & rehabilitation
- » ACRM = **3,000+** members from **65+** countries
- » ACRM works with top hospitals, universities, professional and advocacy organizations, and rehabilitation professionals GLOBALLY
- » Comprised of **22+** special-interest and networking groups
- » ACRM = interprofessional & inclusive
- » ACRM embraces diverse opinions and thoughts in order to get the science into practice FASTER
- » ACRM has a social media team: **40+** channels/pages on Twitter, Facebook and LinkedIn representing the **22+** active and growing community groups — all helping to amplify the great work of members and partners — exhibitors, sponsors and institutional members to help get research into practice faster & to IMPROVE LIVES.

## ACRM SCIENTIFIC JOURNALS

- ACRM is the home of TWO scientific journals
- The *Archives of Physical Medicine & Rehabilitation* (affectionately also known as “The ARCHIVES”) is **THE MOST-CITED JOURNAL IN REHABILITATION**.
- The *Archives of Rehabilitation Research & Clinical Translation* is an OPEN ACCESS JOURNAL serving the rehabilitation community.

**LIMITED SPACE — RESERVE NOW**

**COMPLETE THIS INQUIRY FORM**  
[ACRM.org/salesform](http://ACRM.org/salesform)

**OR CONTACT JENNY RICHARD**



ACRM / Chief Operating Officer  
Direct phone: +1.703.574.5845  
Fax: +1.866.692.1619  
Email: [jrichard@ACRM.org](mailto:jrichard@ACRM.org)

### LOCKBOX ADDRESS

ACRM  
P.O. Box 896700  
Charlotte, NC 28289-6700

**“We make a living by what we get,  
we make a life by what we give”**

— Winston Churchill

