



ACRM AMERICAN CONGRESS OF
REHABILITATION MEDICINE

Improving lives through interdisciplinary rehabilitation research

PROSPECTUS



PROGRESS IN REHABILITATION RESEARCH
TRANSLATION TO CLINICAL PRACTICE

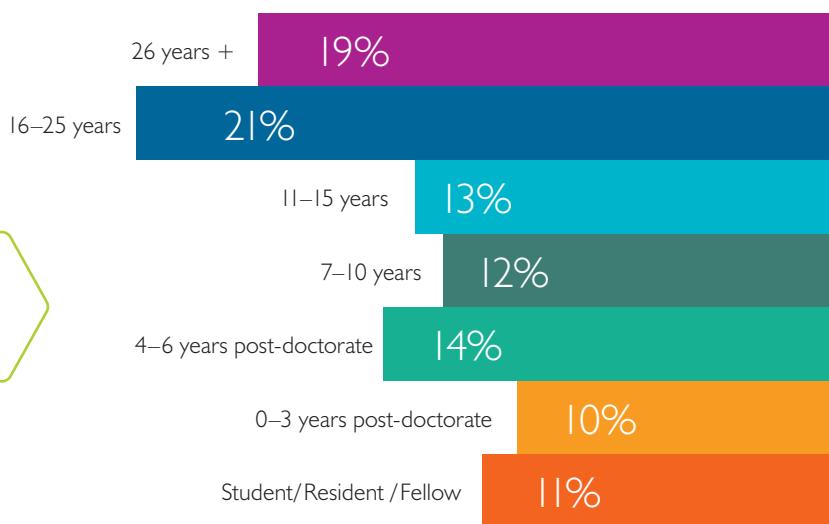


2020

ATTENDEE PROFILE

ACRM
97th Annual Conference

Career Stage

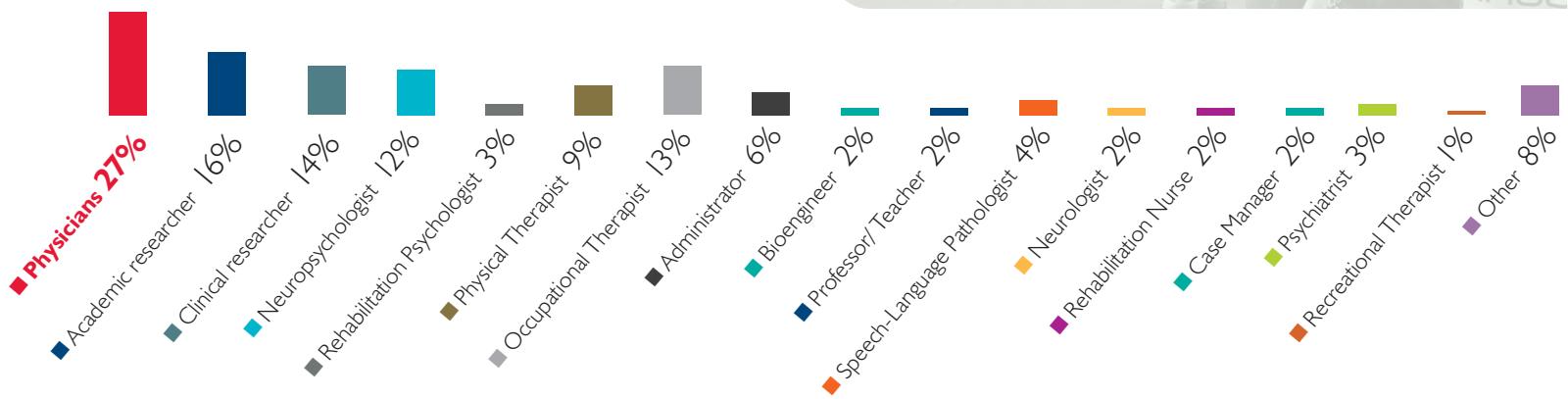


Professional Roles



ACRM attendees are passionate, life-long learners.
THEY WANT TO KNOW ABOUT YOUR
PRODUCTS & SERVICES

Professions (specialties)

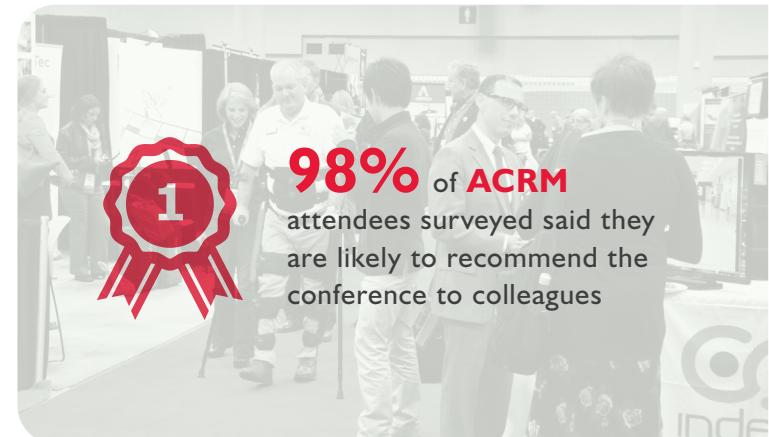


PURCHASING DECISION-MAKERS & INFLUENCERS

A whopping **89%** of ACRM attendees play a role in the purchasing decisions for their departments

“We are DEFINITELY planning on attending **ACRM** next year.”

—ACRM exhibitor



EXHIBITOR-SPONSORED LEARNING CENTER

Take exhibiting to the next level by participating in these 45-minute session that allow you to showcase your product services/research. Give attendees hands-on demonstrations and in-depth research information on the benefits of your products and services. Available to registered exhibitors.

EXHIBITOR-SPONSORED LEARNING CENTER INCLUDES:

- 45-minute session all to yourself in EXPO hall during show hours
- Set-up with table, microphone, podium, LCD projector, screen, chairs, and pipe and drape
- Publicized in the ACRM Conference Online Program, App and in the printed program
- Promoted through ACRM's social media network with dedicated tweets and extra support from 100+ social media channels
- Logo and hyperlink on ACRM.org website
- Onsite signage logo recognition

⚠ Limited Learning Center sessions available. Reservations on a first-come, first-served basis. Contact ACRM & lock-in your preferred spot now: ACRM.org/salesform.

SPONSOR

ATTENDEE SUPPORT ITEMS

Conference Tote Bag Top visibility & take-home longevity

Lanyard Inescapable logo placement on all attendees

Conference Tote Bag flyer insert Your ad prominently delivered

Conference Portfolio Goodwill with logo exposure

Cyber Café Position your brand with this attendee favorite

ADVERTISING

Onsite Conference Program Ad 3,000 printed

Preliminary Brochures and Poster Advertising 100,000+ printed

Conference APP Prominent visibility heavily used onsite

ACRM Online Program Widely used pre-event

ARCHIVES of PM&R Journal Print & digital advertising

NETWORKING FUNCTIONS

Coffee Breaks Attendees will Thank You for this one

Luncheon Lecture with Guest Speaker These typically sell-out

Expo Welcome Reception Superb brand placement opps

Henry B. Betts Awards Dinner and Gala Custom branding opps including potential quick presentation to this captive audience

ACRM Past Presidents Reception Exclusive audience

Early Career & First Timer Attendee Welcome Reception

ACRM Community Group Meetings Align with specialized sub-groups of ACRM who best match your needs

Cognitive Rehabilitation Training Coffee Break

ACRM LaunchPad ACRM's popular rehab tech competition



DID YOU KNOW? ALL of the Top-rated hospitals for rehabilitation in "America's Best Hospitals" by U.S. News & World Report are involved with ACRM in some way — as passionate members, faculty, special guests, authors and collaborators. Most are Institutional Members with ACRM.

MORE: www.ACRM.org/im

UPGRADE TO ACRM INSTITUTIONAL MEMBERSHIP for BEST VALUE & MAX exposure >>>

SPONSOR BENEFITS

SUPREME RECOGNITION >>>

VALUABLE LOGO EXPOSURE

- In print ads in the *Archives of Physical Medicine and Rehabilitation* appearing in the months leading up to the Conference and immediately following.
- In the top of the footer of every page of the ACRM website ACRM.org, beginning the month after payment received and through 2020.
- In the footer of ACRM Conference news and promotional emails (eblasts) beginning the month after payment received. Each eblast reaching 20,000+
- Logo included in signage onsite
- Included in onsite recognition slideshows showing prior to all Plenary Sessions in the main ballroom
- Post-conference listings on the ACRM Conference webpage and online program for one year
- In the printed onsite program

LOGO PLUS 50-WORD DESCRIPTION & LINKS

- On the ACRM website: ACRM.org
- Appearing in the online Conference program
- Featured in the Conference App

MENTIONS & AFFILIATIONS

- Weekly member newsletter: ACRM eNews
- Social media "lift" from ACRM social media — featured and tagged in Conference tweets

www.ACRM.org/salesform // T: +1.703.435.5335

These sell-out fast. Each item comes with its own set of unique customizable branding opps. Other sponsorable items available. **Let's Talk!**

EXHIBIT

Excellent Traffic Flow

To ensure valued exhibitors receive the best possible exposure to the maximum number of attendees, ACRM plans for YOUR success.

- Generous unopposed exhibition hours
- Scientific posters displayed near the EXPO hall
- **TWO exhibitor WELCOME RECEPTIONS** are held in the EXPO hall with food & beverage provided
 - » This makes for TWO exiting high-traffic evenings in the EXPO hall
- Crowd-draws: *Chat with the Experts* and *Learning Center* are also held in the EXPO hall

ATTENDEE
FAVE!

EXHIBIT SPACE IS LIMITED to a select number to provide ample opportunity for quality one-on-one interactions

ACRM INSTITUTIONAL MEMBERSHIP

LEVELS



\$5,000

The decision to become an Institutional Member of ACRM demonstrates to the world your support of evidence-based innovation in rehabilitation.

Your support makes a positive impact in immeasurable ways.

\$10,000

QUALIFYING DOLLARS correspond to the total number of dollars spent with ACRM in a calendar year. *For example >>>*

- 1) Membership dues at any level or category
- 2) Conference registrations, sponsorship and/or exhibit space
- 3) Advertising in the Archives of PM&R (classified or display adverts)
- 4) Advertising on the ACRM and/or Archives of PM&R websites
- 5) Advertising in the weekly ACRM eNews
- 6) Job posts on the Rehab Job Board
- 7) Rental of the ACRM mailing list
- 8) Bulk purchase of the ACRM Cognitive Rehabilitation Manual or live training registrations

\$15,000

INSTITUTIONAL
MEMBER
PLATINUM

\$25,000

ACRM
CORNERSTONE
INSTITUTIONAL
MEMBER

\$75,000

ACRM customizes any packages to best suit your unique marketing needs

BOOTH SPACE INCLUDES

- 6-foot table covered and skirted
- 2 chairs
- Wastebasket
- 8' high drape back wall
- 3' high drape side wings
- Standard 7" x 44" signage displaying company name
- Allotted exhibitor badges according to booth size
 - » Access to the core conference sessions during opposed expo hours
- AND huge EXHIBITOR exposure benefits (below)

EXHIBITOR BENEFITS

RECOGNITION GALORE >>>

VALUABLE LOGO EXPOSURE

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- Post-conference listings on the ACRM Conference webpage and online program for one year

LOGO PLUS 50-WORD DESCRIPTION & LINKS

- On the ACRM website: ACRM.org
- Appearing in the online Conference program
- Featured in the Conference App
- In the printed onsite program
- Pre-conference eblast introducing attendees to exhibitors and appointments

MENTIONS & AFFILIATIONS

- Weekly member newsletter: ACRM eNews
- Social media “lift” from ACRM social media — featured and tagged in Conference tweets

TOP REASONS WHY YOUR TEAM SHOULD PARTICIPATE WITH ACRM

- ACRM hosts the world's largest rehabilitation research conference
- ACRM is the “Membership Community of Choice” for top rehab researchers and clinicians around the world.
- ACRM offers the greatest rewards to institutions who make the greatest contributions—up to 25% off purchases.
- ACRM has the largest print circulation of any scientific journal in rehabilitation.
- Archives has more than 2M downloads of rehabilitation research annually.
- ACRM provides a unique platform for interdisciplinary exchange

PREMIER EVENT

ACRM
97th Annual Conference

BRAIN INJURY 

SPINAL CORD INJURY 

STROKE 

CANCER 

NEUROPLASTICITY 

NEURODEGENERATIVE DISEASES 

PAIN 

EXHIBITORS & SPONSORS

ABI Wellness	Casa Colina Hospital and Centers for Healthcare	Gundersen Health System	Lite Run, Inc.	Ontario Rehabilitation Research Advisory Network (ORRAN)	SportsArt
Academy of Spinal Cord Injury Professionals (ASCP)	Center for Large Data Research & Data Sharing in Rehabilitation	Hackensack Meridian Health JFK-Johnson Rehabilitation Institute	Long Good	Oxford University Press	STAR Program - Oncology
Accessibility Services, Inc.	Center for Rehabilitation Research using Large Datasets, University of Texas	Hanger Clinic	LSVT Global, Inc.	OxyHealth, LLC	Rehab Partners
Accord Services	Center for Treatment of Paralysis and Reconstructive Nerve Surgery	Health Professionals International	Magee Rehabilitation Hospital	Ozark Systems Manufacturing	Stepscan Technologies Inc.
Alexander Technique for Rehabilitation - an initiative of The Poise Project®	Challenged Athletes Foundation	HealthCare International, Inc.	Magstim Company Ltd.	Paradigm Management Services	Stony Brook University, School of Health Technology and Management
Alfred Mann Foundation	Children's Healthcare of Atlanta	HealthSouth Braintree Rehabilitation Hospital	MagVenture	Paralyzed Veterans of America	Stratus Pharmaceuticals Inc.
Allard USA	CHIP	HealthSouth Corporation	Mallinckrodt Pharmaceuticals	Parker Hannifin	Sultan Bin Abdulaziz Humanitarian City
Allergan	CIR Systems / GAITRite	Helius Medical Technologies, Inc.	Maney Publishing	Parkinson's Disease Foundation	Synapse Biomedical
Alliance Labs-Enemeez	Cleveland Clinic Children's Hospital for Rehabilitation	HelpHopeLive	Mary Free Bed Rehabilitation Hospital	Partner Healthcare System	Tekscan, Inc.
AlterG	Cleveland FES Center	Hi-Dow International Inc.	Mayo Clinic	Pate Rehabilitation	Texas Children's Hospital
American College of Occupational & Environmental Medicine (ACOEM)	C-Motion, Inc.	HIMformatics	McGill University, School of Physical & Occupational Therapy	Patient Pal	Texas Woman's University College of Health Sciences
American Psychiatric Publishing, Division of APA	CNS Vital Signs	Hocoma, Inc.	MD Anderson Cancer Center	Pearson	The Altieri Group
American Speech-Language-Hearing Association	Columbia Scientific, LLC	Hocoma/Motek	Medical Branch	Penn State Hershey Medical Center	The Amputee Coalition
Ampcare	Community Medical Center Foundation	Holland Bloorview Kids Rehabilitation	Medicine	Personal Neuro Devices	The Brain Aneurysm Foundation
Ampcare, LLC	Community Rehab Care, Inc.	Hollister Incorporated	MedLanding	Phoenix Technologies	The Children's Center Rehabilitation Hospital
Amputee Coalition	Core Health Care	Hospital	Medtronic	Prentke Romich Company	The Christopher & Dana Reeve Foundation
APDM Wearable Technologies	Courage Kenny Rehabilitation Institute, part of Allina Health	ID for the Web	MentaMove	Progressive Health of PA	The College of St. Scholastica - tDPT online
Aretech	CreateAbility Concepts, Inc.	iDAPT Research	Mentis Neuro Rehabilitation	Prospira PainCare	The Institute for Functional Medicine
Articulate Labs	DARI	i-Health	Merz Neurosciences	ProtoKinetics Gait Analysis	The Joint Commission
ASNR	Dart NeuroScience, LLC	Indego	Merz North America, Inc.	Walkways	The Magstim Company LTD
Association of Academic Psychiatrists (AAP)	Defense and Veterans Brain Injury Center (DVBIC)	Indiana University Department of Physical Medicine and Rehabilitation School of Medicine	Microbiome Labs	Pt Pal	The MotionMonitor
AstraZeneca	Defense Centers of Excellence	Infinite Therapeutics	MicroTransponder Inc.	Qcard : Helping you remember	The National Academy of Neuropsychology (NAN)
A-Tech Instruments	DVBIC Defense and Veterans Brain Injury Center	Informa Healthcare	MindMaze	QLI	The Ohio State University
ATG Rehab	Dynavision International	Innovative Neurotronics	MJM International Corporation	REACT	The Stens Corporation
Atlanta Brewing Company	Dynofit	Institute for Therapy through the Arts	Model Systems Knowledge Translation Center (MSKTC)	RECOVR	The University of Alabama at Birmingham
Avanir Pharmaceuticals Inc.	Easy Stand	Integrated Neuroscience Services	Moody Manor Foundation	RegainMemoryCenter.com	The University of Texas MD Anderson
Baker Orthotics & Prosthetics	Eat Well Live Well with SCI	Intendu - Functional Brain Trainer	Moss Rehabilitation Research Institute	Reha Technology USA, Inc.	TheraNow - Online Physical Therapy services
Barrett Medical	Ekso Bionics	Interactive Metronome®	Motek	Rehab Innovations - UERanger	Therapeutic Industries, Inc.
Barrett Technology, LLC	Electrologic of America, Inc.	Interactive Motion Technologies, Inc.	Motekforce Link	Rehab Without Walls	Thieme Publishers
Basic Home Infusion	Elixir Research	International Brain Injury Association	Mount Sinai Brain Injury Research Center	Rehabilitation Hospital of Indiana	Thomas Land Publishers, Inc.
Baylor Institute for Rehabilitation	ellura	Intracoustics	MR3 - Medical Rehabilitation Research	Rehabilitation Sciences Institute,	TIRR Memorial Hermann
Beechwood Rehabilitation Services	Elsevier	Invacare Corporation	MyndTec Inc.	Rehabilitation Sciences Institute, University of Toronto	Tobi ATI
Bernell Corporation	Encompass Health	Inventive Software Solutions	MYOLYN	RehaCom Cognitive Rehab	TOTO USA INC
Biomedex Medical Systems, Inc.	Enovative Technologies	IOS Press	Myomo	Rehatek Motion Systems Inc.	Touchstone Neurorecovery Center
Bioness, Inc.	Evolv	IT HealthTrack, Inc.	Myomo, Inc.	ReMed	Tree of Life Services Inc.
BIONIK Inc.	FacingDisability.com	IU School of Medicine/Dept of PMR	National Academy of Neuropsychologist	Resource	T- Rehab PTE Ltd
BioTelemetry Healthcare, Formerly CardioNet	Farabloc Development Corporation	J & R Solutions	National Aphasia Association	Restorative Therapies, Inc.	tyromotion Inc.
BKIN Technologies Ltd.	FES Mobility Ltd.	Jali Medical	National Rehabilitation Hospital	ReWalk Robotics	University of Pittsburgh - Department of Physical Medicine & Rehabilitation
Brain Education Strategies & Technology	Florida Institute for Neurologic Rehabilitation, Inc	JFK-Johnson Rehabilitation Institute	National Stroke Association	Rex Bionics	University of Toronto
Brain Injury Association of America	Foundation for PM&R	Johns Hopkins Physical Medicine & Rehabilitation	NeofectUSA	Rick Hansen Institute	UT Southwestern Adaptive Sports Coalition
BrainFx Inc.	Freedom Creators, Inc.	Juli Medical	NEOFECT USA, INC.	Rifton	UT Southwestern Medical Center
Braintree & New England Rehabilitation Hospitals	Freedom Wand	Karger	NeuLife Rehab	Rifton Equipment	VACUACTIVUS
Braintree Rehabilitation Hospital	G.Tec Guger Technologies OG	Kennedy Krieger Institute	Neuro Rehab VR	Rogue Research	ViTRAK Systems Inc.
Bright Cloud International Corp	g.tec neurotechnology USA, Inc.	Kessler Institute for Rehabilitation	Neuro Solutions Inc.	Rusk Rehabilitation at NYU Langone Medical Center	Wave Manufacturing
Brooks Rehabilitation	Galileo Therapy	KinometriX	NeuroInternational	Saebo	Wellspect HealthCare
Burke Rehabilitation Hospital	Galileo Training by Stim Designs	Learning Services	NeuroRestorative	Sage Publications	WHILL
Cadwell Labs	GDRS - University of Toronto	LifeWalker Mobility Products	NeuroSkills	Santa Clara Valley Medical Center	Woodway
California Rehabilitation Institute	GestureTek Health	Lighthouse Neurological Rehabilitation Centers	NeuroTrax Corporation	SCIRE Project	YouRehab Ltd
Canadian Institute for Health Information	Go11	Lincoln Memorial University	NIH National MR3 Network	Sesame Enable	Zero Gravity Skin
Cardinal Hill Rehabilitation Hospital	Graduate Department of Rehabilitation Science, University of Toronto	Lippincott Williams & Wilkins - WKH	NIH National REACT	Shanghai Fourier Intelligence Co., Ltd.	Zynex NeuroDiagnostics
CARDIONET			NIH Toolbox®	Shepherd Center	
CARF International			Non-Invasive Monitoring System	Shirley Ryan AbilityLab	
			North American Dynamic Trading	Society for Brain Mapping and Therapeutics (SBMT)	
			NovaVision	Spaulding Rehabilitation Network	
			Numotion	Spinal Cord Injury Treatment Centre Society (SCITCS)	
			Ohio State University Wexner Medical Center		

ABOUT

ACRM serves a global community of researchers and clinicians striving to deliver evidence-based rehabilitation interventions to people with disabling conditions, such as traumatic brain injury, spinal cord injury, stroke, neurodegenerative disease, pain, cancer, and more. ACRM is committed to the dissemination of research and educating providers while supporting advocacy efforts to ensure adequate public funding of research endeavors.

MISSION

With the mission of IMPROVING LIVES of those with disabling

conditions through interdisciplinary rehabilitation research, ACRM curates and disseminates world-class rehabilitation research:

- IN PERSON (ACRM Annual Conference & meetings),
- IN PRINT (ACRM ARCHIVES of PM&R), and
- ONLINE (ACRM.org and ARCHIVES-pmr.org).

STATS & FACTS

- » ACRM is the fastest-growing professional association in physical medicine & rehabilitation
- » ACRM = **3,000+** members from **65+** countries
- » ACRM works with top hospitals, universities, professional and advocacy organizations, and rehabilitation professionals **GLOBALLY**
- » Comprised of **22+** special-interest and networking groups
- » ACRM = interprofessional & inclusive
- » ACRM embraces diverse opinions and thoughts in order to get the science into practice **FASTER**
- » ACRM has a social media team: **40+** channels/pages on Twitter, Facebook and LinkedIn representing the **22+** active and growing community groups — all helping to amplify the great work of members and partners — exhibitors, sponsors and institutional members to help get research into practice faster & to **IMPROVE LIVES**.



ACRM SCIENTIFIC JOURNALS

- ACRM is the home of **TWO** scientific journals
- The *Archives of Physical Medicine & Rehabilitation* (affectionately also known as "The ARCHIVES") is **THE MOST-CITED JOURNAL IN REHABILITATION**.
- The *Archives of Rehabilitation Research & Clinical Translation* is an **OPEN ACCESS JOURNAL** serving the rehabilitation community.



LIMITED SPACE — RESERVE NOW

COMPLETE THIS INQUIRY FORM
ACRM.org/salesform

OR CONTACT JENNY RICHARD



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**"We make a living by what we get,
we make a life by what we give"**

— Winston Churchill