

Dear 2017 ACRM Annual Conference Exhibitors,

ACRM understands and appreciates the considerable investment that each of your institutions has made to the upcoming Atlanta 2017 Annual Conference. This year, to ensure that all our patrons are getting the most "bang for their buck," we are offering you the opportunity to participate in our first ever ACRM Exhibitor Lottery.

What is the ACRM Exhibitor Lottery?

We are asking each of our exhibitors to bring with them to the conference an item to donate which will then be raffled off in a lottery. A description of the prize and the contributing organization will be announced by a member of ACRM and a ticket will be drawn in a series of raffles throughout the course of the conference. Prizes will then be claimed by the winner at the corresponding exhibitor's booth.

Why participate?

EXPOSURE. A paper 8 1/2 x 11 photo with a brief description of the item, provided by your organization, will be placed in a clear sleeve and displayed at your booth, requiring attendees to visit each participating booth. Remember, the more unique or in demand an item is, the more buzz and excitement the item will generate, in turn creating more foot traffic to your booth to "preview" the prize. PLEASE, no literature of any kind as most attendees will be traveling by plane to the conference and will not have planned in regard to transporting heavy textbooks back home with them. In addition, all prize donations are tax-deductible and organizations will receive sponsorship recognition in the ACRM Atlanta Conference program. The product(s) you would like to raffle must be submitted to me at KSell@ACRM.org with an accompanying photograph and description, no later than September 22nd.

How can I win?

Every paying attendee will receive, at no cost, one raffle ticket. Attendees must drop their raffle ticket in the designated bin located on the tradeshow floor. There will be several drawings in the Expo Hall between Wednesday and Friday. Attendees MUST be present in the Expo Hall during drawing times to win. If the winning ticket holder is not present, another ticket will be drawn and the prize will then go to the next person.

*In addition to our first-ever Exhibitor Lottery, be sure to check out Launchpad; An inaugural rehab tech innovation competition. Contestants will pitch an original rehabilitation technology business or solution to a panel of rehab industry experts and an audience of clinicians, researchers, engineers, and decision-makers to receive feedback and win prizes.

To find out more or to apply, please visit: <http://acrm.org/meetings/2017-annual-conference/program-2017/technology-content/launchpad/>

Thank you for your continued support. If you have any further questions, please email me directly at KSell@ACRM.org. We're looking forward to an exciting conference!

Kind Regards,

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